

GROWTH TIER — RECOMMENDED

EXCLUSIVE PARTNERSHIP PROPOSAL

20–25 EXCLUSIVE ROOFING LEADS. PLANNING RANGE EACH MONTH.

Full Meta campaign management, custom landing, and CRM notifications—built for roofers who want predictable volume without overpromising on day one.

\$2,500

per month

Everything in this tier included. Cancel per agreement terms.

WHAT YOU GET

- **Typically 20–25 exclusive leads/month** (market-dependent)—homeowners in your ZIP codes; never shared with competitors.
- **Full ad campaign management** — 2 ad sets / angles A/B tested; we optimize weekly.
- **Custom landing page** — high-converting page with your branding, offer, and form.
- **GoHighLevel CRM setup** — every lead flows into your pipeline with instant SMS notification.
- **Bi-weekly strategy calls** — 30-min calls to review performance, leads, and next steps.
- **Monthly ad creative refresh** — 3 new ad variants every month based on what’s converting.
- **Exclusive territory lock** — your area is yours while engaged.

YOUR ROI CALCULATOR

Metric	Value
Leads per month (mid-range model)	22
Your close rate	25%
Jobs closed	5
Avg job value	\$11,000
Monthly revenue from leads	\$55,000
Your investment	\$2,500/mo
Net ROI multiple (revenue ÷ fee)	~22x return

* Conservative job count (5 vs 5.5 at 25% close). Actual leads and closes vary.

HOW IT WORKS

01 We build

Landing page + ad creative + CRM ready in 7 days.

02 We launch

Targeted Facebook ads live to homeowners in your territory.

03 You receive

Exclusive leads delivered directly into your pipeline, in real time.

04 You close

Call leads within 5 min. Target high contact rate with fast follow-up.

PERFORMANCE GUARANTEE

If we don't deliver **20+ QUALIFIED LEADS** in your first 30 days — month 2 is **50% OFF**. No questions asked. *Qualified lead* = homeowner, in your service area, requested inspection.

BEST FIT IF

- You have capacity for several new jobs per month and want to scale
- You want exclusive leads—not shared with multiple competitors
- You're buying shared leads from marketplaces today
- You have solid reviews and follow up fast

NOT THE RIGHT FIT IF

- You can only handle 1–2 jobs per month right now
- You're not able to call new leads within 5–10 minutes
- You need appointment-setting + reputation mgmt (see Domination)

[Your Name] · [your@email.com] · [Phone Number]
[YourAgencyName.com] · Book a 15-min call today

Results vary. ROI is illustrative. One contractor per territory—availability limited.