

DOMINATION TIER

EXCLUSIVE PARTNERSHIP PROPOSAL

30+ EXCLUSIVE ROOFING LEADS. WHEN YOUR MARKET SUPPORTS IT.

Full-funnel Meta acquisition plus CRM automation, follow-up sequences, and appointment support. Built for roofers who are ready to scale—not dabble—without promising unrealistic overnight volume.

\$4,500

per month

Full-stack partnership. Terms in master service agreement.

WHAT YOU GET

- **Typically 30+ exclusive leads/month** where capacity and market allow (scaled to you).
- **Full funnel** — ads + custom landing page + GoHighLevel CRM + pipelines.
- **SMS + email follow-up sequences** — nurture and recall until your team connects.
- **Appointment-setting support** — outbound to new leads per agreed SLA (scope in contract).
- **Weekly strategy calls + reporting dashboard** — visibility on CPL, volume, and pipeline.
- **Reputation management layer** — review requests / monitoring as specified in onboarding.
- **Monthly creative refresh** — multiple new variants; aggressive testing cadence.
- **Exclusive territory lock** — your metro is yours while engaged.

YOUR ROI CALCULATOR

Metric	Value
Leads per month (planning model)	32
Your close rate	25%
Jobs closed	8
Avg job value	\$11,000
Monthly revenue from leads	\$88,000
Your investment	\$4,500/mo

Net ROI multiple (revenue ÷ fee)	~20x return
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* Model uses 32 leads/mo at 25% close. Actual leads vary by market, creative, and ops. Requires capacity to absorb volume.

HOW IT WORKS

<p>01 We build</p> <p>Funnel, automations, ads, and booking workflows in ~10–14 days.</p>	<p>02 We launch</p> <p>Multi-ad-set campaigns + retargeting where appropriate.</p>	<p>03 You receive</p> <p>Leads + appointments flow to your team in real time.</p>	<p>04 You close</p> <p>Sales team runs estimates; we optimize messaging and volume weekly.</p>
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PERFORMANCE GUARANTEE

If we don't deliver **25+ QUALIFIED LEADS** in your first 30 days — month 2 is **50% OFF**. No questions asked. *Qualified lead* = homeowner, in your service area, requested inspection (same definition as other tiers; signed on day 1). Volume targets may adjust after 60 days based on capacity.

BEST FIT IF

- You run multiple crews and can absorb steady new estimates
- You want maximum pipeline, not "just ads"
- You're ready for weekly calls and faster creative cycles
- You've outgrown Starter/Growth and want upsell leverage

NOT THE RIGHT FIT IF

- You can't staff phones / calendars for higher lead volume
- You won't commit to same-day lead contact SLAs
- You're not yet comfortable at Growth-tier volume

[Your Name] · [your@email.com] · [Phone Number]
 [YourAgencyName.com] · Book a 15-min call today

Results vary. ROI is illustrative. Appointment-setting scope defined in writing. One contractor per territory—availability limited.